



**green
building
award 2023**
環保建築大獎

Organisers :



GBA 2023

Sponsorship Package



**Embracing Wellbeing •
Excellence in Sustainable
Built Environment**



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Organisers :



HKGBC
香港綠色建築議會



PABC
環保建築專業議會

Green Building Award 2023 Sponsorship Package

Embracing Wellbeing · Excellence in Sustainable Built Environment

Join us as a collective force to **embrace wellbeing through fostering excellence in the sustainable built environment**. As a sponsor, you will not only show your strong commitment to sustainability but also enjoy a series of benefits:

PUT YOUR BRAND FRONT AND CENTER

- Expand your brand visibility through the comprehensive online and offline exposure opportunities

LEAD THE GREEN TRANSFORMATION

- Contribute to the prestigious Green Building Award and elevate your influence to the next level

STRENGTHEN YOUR INDUSTRY CONNECTION

- Reconnect and enhance quality relationships with key industry players and professionals at the Award Presentation Dinner

For more information about GBA 2023, please visit www.qba.org.hk.



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Green Building Award 2023 Sponsorship Package

Category of Sponsors	Green City Sponsor	Blue Sky Sponsor	Golden Field Sponsor	Silver Sea Sponsor
Monetary Contribution (2023)	HK\$250,000	HK\$170,000	HK\$100,000	HK\$60,000
Exclusive Advertising Opportunities¹				
Advertisement on Local Chinese Newspaper Supplement (Post-award Presentation)	Congratulatory Advertisement (size not less than 1/4 page)	Congratulatory Advertisement (size not less than 1/8 page)	Congratulatory Advertisement (size not less than 1/16 page)	Logo
Advertisement on GBA 2023 e-Booklet	Four pages (run of page)	Two pages (run of page)	One page (run of page)	Half page (run of page)
Banner Advertisement on GBA 2023 Website	✓	✓	--	--
Feature Article on GreenMAG Plus+ (HKGBC e-Newsletter)	1	--	--	--
HKGBC Facebook Feed (Pre- or Post-award Presentation)	2	1	0	--
HKGBC LinkedIn Feed (Pre- or Post-award Presentation)	2	1	1	--
Logo Acknowledgement				
Logo on all GBA 2023 Marketing Materials	✓	✓	✓	✓
Logo on GBA 2023 Website	✓	✓	✓	✓
Link to company website on GBA 2023 Website	✓	✓	✓	✓
Name & Logo on HKGBC Facebook & LinkedIn (Official Sponsor Acknowledgement Post)	✓	✓	✓	✓
Acknowledgement at the GBA 2023 Award Presentation Dinner				
Complimentary Seat	12	8	4	2
Complimentary Seat at Head Table	1	--	--	--
Exclusive Display Panel ¹	2	1	--	--
Digital Panel Exposure nearby Reception Area ¹	Slide show/ Video of 30 seconds	Slide show/ Video of 20 seconds	Slide show/ Video of 10 seconds	Static display of 5 seconds
Special Appreciation by MC on stage	✓	✓	--	--
Insertion of Corporate Souvenir (One item)	✓	--	--	--

¹ All specifications will be provided in a later stage, and all content of advertisements and display is subject to final approval by the GBA 2023 Organisers. Visibility will be allocated with priority given to higher-tier sponsors and in sequence of the sponsorship payment for same tier of sponsorship.



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GBA 2023 Sponsorship Reply Form

Please email the completed Reply Form to gba@hkgbc.org.hk.

Type of Sponsorship (Please "✓" as appropriate):		
Sponsorship Packages	Price (HK\$)	Package Selected
Green City	250,000	<input type="checkbox"/>
Blue Sky	170,000	<input type="checkbox"/>
Golden Field	100,000	<input type="checkbox"/>
Silver Sea	60,000	<input type="checkbox"/>
Company Details:		
Company Name (English)		Company Name (Chinese)
Title: (<input type="checkbox"/> Mr / <input type="checkbox"/> Ms / <input type="checkbox"/> Mrs / <input type="checkbox"/> Dr <input type="checkbox"/> Ar. / <input type="checkbox"/> Ir / <input type="checkbox"/> Sr / <input type="checkbox"/> Prof.)		Name:
Tel:		Position:
Correspondence Address:		
Fax:		Email:
Signature & Company Chop:		Date:



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Organisers :



Payment Details

Method 1: Bank Transfer

Step 1: Payment should be transferred to the following account:

Beneficiary Account Name: Hong Kong Green Building Council Limited

Beneficiary Bank Name: HSBC

Bank code: 004

Bank account no.: 808-768949-292

Beneficiary Bank Address: 1 Queen's Road, Central, Hong Kong

SWIFT Code: HSBCHKHCHK

Step 2: Email the payment slip to gba@hkgbc.org.hk

Method 2: Cheque Payment

Step 1: Payment should be made by crossed cheque payable to “Hong Kong Green Building Council Limited” and should be sent to the following address:

GBA 2023 Secretariat Office

Hong Kong Green Building Council Limited

1F Jockey Club Environmental Building

77 Tat Chee Avenue, Kowloon Tong, Hong Kong

Step 2: Email to gba@hkgbc.org.hk upon cheque being posted

A **Confirmation Notice** will be sent to the designated person listed above upon receipt of your Reply Form and Payment.

For further enquiry, kindly contact GBA 2023 Secretariat at tel. +852 3994 8876 or by email to gba@hkgbc.org.hk.

For more information about GBA 2023, please visit www.gba.org.hk.